

## **Claims**

1. A UV-protective cosmetic preparation comprising one or more UV absorbers,  
characterized in that  
said cosmetic preparation contains effect pigments, which effect pigments have at least one protective coating.
2. A cosmetic preparation as defined in Claim 1,  
characterized in that  
said protective coating is substantially transparent.
3. A cosmetic preparation as defined in Claim 1 or Claim 2,  
characterized in that  
said at least one protective coating is an inorganic protective coating.
4. A cosmetic preparation as defined in any one of the previous claims,  
characterized in that  
said UV absorber is an organic UV absorber, which is preferably selected from the group consisting of benzophenones, hydroxynaphthoquinones, phenylbenzoxazoles, phenylbenzimidazoles, digalloyl trioleate, aminobenzoic acid esters, salicylic acid esters, acyclic dienones, cinammic esters, benzalazine, avobenzene, paraaminobenzoic acid and derivatives thereof, cinnamates, salicylates, camphor derivatives, benzimidazoles, 4-isopropylidibenzoylmethane, 4-(1,1-dimethylethyl)-4'-methoxydibenzoylmethane, 2,4-dimethyl-4'-methoxydibenzoylmethane and mixtures thereof.
5. A cosmetic preparation as defined in any one of the previous claims,  
characterized in that  
said effect pigments have a layer-on-substrate build-up.
6. A cosmetic preparation as defined in any one of the previous claims,  
characterized in that  
said effect pigments are pearlescent pigments.

7. A cosmetic preparation as defined in any one of the previous claims, characterized in that said effect pigments contain titanium(IV) oxide.
8. A cosmetic preparation as defined in any one of the previous claims, characterized in that said effect pigments exhibit at least one protective coating of silicon dioxide.
9. A cosmetic preparation as defined in any one of Claims 1 to 8, characterized in that it exists in the form of a cream, lotion, milk, emulsion, spray emulsion, jelly, oil, spray oil, or aerosol.
10. A cosmetic preparation as defined in any one of the previous claims, characterized in that said cosmetic preparation is a sunscreen.
11. Use of effect pigments for the production of a UV-protective cosmetic preparation, wherein the effect pigments have at least one protective coating.
12. Use as defined in Claim 11, characterized in that said protective coating is substantially transparent.
13. Use as defined in Claim 11 or Claim 12, characterized in that said at least one protective coating is an inorganic protective coating.
14. Use as defined in any one of Claims 11 to 13, characterized in that said effect pigments have a layer-on-substrate build-up.
15. Use as defined in any one of Claims 11 to 14, characterized in that said effect pigments are pearlescent pigments.

- 16,    Use as defined in any one of Claims 11 to 15,  
characterized in that  
said effect pigments contain titanium(IV) oxide.
17.    Use as defined in any one of Claims 11 to 16,  
characterized in that  
said effect pigments exhibit at least one protective coating of silicon  
dioxide.
18.    Use as defined in any one of Claims 11 to 17,  
characterized in that  
said cosmetic preparation is a sunscreen.